



June 15, 2023 / 17TH ANNUAL SFHHA HEALTHCARE SUMMIT

The Future of Healthcare Workforce / Preparing for the Changing Landscape

Signature Grand / 6900 W. State Road 84, Davie, FL 33317

11:30AM Registration / 11:30AM-12:45PM Booths
1:00PM-5:30PM Information Sessions / VIP Dinner* 6:15PM-7:30PM

Opening Session: 1:00PM – 2:30PM (ACHE 1.5)

Effective Leadership in Healthcare Workforce: Developing and Inspiring Your Team

Effective leadership is crucial in healthcare organizations, where the quality of care provided to patients is directly linked to the performance and well-being of the workforce. Developing and inspiring your team is a critical component of effective leadership, as it can motivate employees to perform at their best and contribute to the overall success of the organization.

Breakout A: 2:45PM – 3:45PM

Healthcare Workforce Education and Training: Best Practices and Emerging Approaches

Healthcare workforce education and training play a crucial role in ensuring high-quality care and improving patient outcomes. Best practices and emerging approaches include simulation-based training, inter professional education, competency-based education, personalized learning, technology-enabled learning, experiential learning, and continuous professional development. By adopting these approaches, healthcare organizations can support the ongoing professional development of their workforce and ensure that they have the knowledge and skills to deliver excellent care.

Breakout B: 2:45PM – 3:45PM

Recruitment, Retention and Reward Strategies for Healthcare Workforce

**3.0 ACHE
FACE TO
FACE
CREDITS**

This panel will discuss recruitment, retention, and reward strategies and the cost associated with these strategies. Recruitment, retention, and reward strategies are crucial in healthcare to ensure that healthcare professionals are motivated, engaged, and committed to delivering high-quality care to patients.

Closing 4:00PM – 5:30PM (ACHE 1.5)

Emerging Trends and Innovations in Healthcare Workforce Management

There are several emerging trends and innovations in healthcare workforce management that are transforming the way healthcare organizations recruit, train, and manage their staff. Some of these include artificial intelligence and machine learning, telehealth, virtual and augmented reality, on-demand staffing, and data-driven decision making. These trends and innovations are all intended to keep the pipeline for healthcare practitioners flowing at a rate that meets the forecast demand.

Cocktail Reception 5:30PM – 6:30PM

VIP Dinner* 6:15PM – 7:30PM

**by invitation only*

For Registration or Sponsorships:

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Questions: sponsors@sfhha.com

954.964.1660

Member \$125

(SFHHA, ACHE-SFL, DCMA, PBCMS, BCMA)

Non-Member \$225

SFHHA PROVIDER MEMBERS



Executive: \$7,500

- 10x10 exhibit space in a prominent location with table, pipe and drape
- Ten tickets to the VIP Dinner
- Recognition as the top sponsor on all marketing materials
- Logo on conference app
- Ad in bi-weekly SFHHA E-Newsletter
- Recognition as the top sponsor during the event
- Ten (10) complimentary tickets to attend the conference
- Opportunity to introduce the Keynote session
- Additional conference tickets at a discounted rate

Sustaining: \$5,000

- 8x8 exhibit space in a prominent location with table, pipe and drape
- One ticket to the VIP Dinner
- Recognition on all marketing materials
- Ad in bi-weekly SFHHA E-Newsletter
- Recognition as a sponsor during the event
- Logo on conference app
- Five (5) complimentary tickets to attend the conference
- Opportunity to introduce one of the panel sessions
- Logo prominently displayed during conference
- Additional conference tickets at a discounted rate

VIP Dinner: \$4,000

- 8x8 exhibit space in a prominent location with table, pipe and drape
- Ten tickets to the VIP Dinner
- Recognition on all marketing materials
- Recognition as a sponsor during the event
- Five (5) complimentary tickets to attend the conference
- Logo prominently displayed during conference
- Additional conference tickets at a discounted rate

Supporting: \$3,000

- 8x8 exhibit space with table, pipe and drape
- Recognition on all marketing materials
- Recognition as a sponsor during the event
- Four (4) complimentary tickets to attend the conference
- Additional conference tickets at a discounted rate

Exhibitor: \$1,500 Member / \$2,500 Non-Member

- 8x8 exhibit booth with table, pipe and drape
- Recognition on all marketing materials
- Two (2) complimentary tickets to attend the conference
- Additional conference tickets at a discounted rate

Conference App: \$3,000 Member

- Organization logo prominently displayed in conference app
- Exclusive advertising on conference app
- Recognition on all marketing materials
- Recognition as a sponsor during the event
- Two (2) complimentary tickets to attend the conference
- Additional conference tickets at a discounted rate

Lanyard: \$2,500 (Limited to one)

- Customize conference badge lanyard with organization logo or slogan.
- Recognition on all marketing materials
- Recognition as a sponsor during the event
- Two (2) complimentary tickets to attend the conference
- Additional conference tickets at a discounted rate

Reception: \$2,500

- Prominent recognition as the cocktail reception sponsor
- Display company promotional items on reception cocktail highboys
- Recognition on all marketing materials
- Recognition as a sponsor during the event
- Two (2) complimentary tickets to attend the conference
- Additional conference tickets at a discounted rate

AV Sponsor: \$2,500

- Exclusive recognition in projection screen during program transitions
- Recognition on all marketing materials
- Recognition as a sponsor during the event
- Two (2) complimentary tickets to attend the conference
- Additional conference tickets at a discounted rate
- Exhibit booth available at a discounted rate upon request

Conference Bag: \$2,500 Member

- Conference bag with printed logo
- Recognition on all marketing materials
- Recognition as a sponsor during the event
- Two (2) complimentary tickets to attend the conference
- Additional conference tickets at a discounted rate
- Exhibit booth available at a discounted rate upon request

For Registration or Sponsorships

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