



South Florida Hospital News[®] and HEALTHCARE REPORT

Does your business depend on working with hospitals and physicians?
If so, you should consider a marketing and public relations campaign with *Hospital News and Healthcare Report* - the only local newspaper dedicated to serving the Healthcare Professionals of South Florida.

April 2026 will focus on the following topics:

“Annual Salute to Volunteers”

Healthcare Volunteerism in South Florida
Healthcare Consulting/ Outsourcing
Insurance for Healthcare Professionals, Business and Consumers
National Minority Health Month
Organ and Tissue Donation Awareness
Stress Awareness Month
Selling and Buying Medical Practices

Special advertising rates are offered to place an ad and article about your products and/or services.

SPECIAL ADVERTISING RATES:

Front Page Banner \$2,600
Full Page \$1,900
1/2 Page \$1,100
1/4 Page \$850
1/8 Page \$645

SPECIAL DISCOUNTED

PACKAGE OFFERS:

Three 1/8 page ads \$1,500
Three 1/4 page ads \$2,100 (includes an article)
Three 1/2 page ads \$2,600 (includes an article)

Great savings on six month and twelve-month programs call for details.

If you would like to take advantage of this opportunity or have any questions, please call, or e-mail me.
Our ad reservation deadline is March 18, 2026.

In addition, please visit our web site at www.southfloridahospitalnews.com. If you would like a free copy of our most recent issue and advertising information, please call or e-mail me.
Thank you for your consideration and I look forward to speaking with you soon.

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