

August 2022

# South Florida Hospital News<sup>®</sup> and HEALTHCARE REPORT

Since 2004

Does your business depend on working with Healthcare Providers (hospitals and physicians)? If so, you should consider a marketing and public relations campaign with *Hospital News and Healthcare Report* the only local newspaper dedicated to serving the Healthcare Professionals of South Florida.

*In addition to our monthly print editions, SFHN&HR also produces two news email newsletters per week. On Monday, the Weekly Update is distributed to approximately 24,000 Healthcare Professionals, Hospitals, Physicians, and other Healthcare related businesses; and on Thursday the Weekly Pulse is sent to the same data base. SFHN&HR also offers customized email blast distribution to Physicians by city, county, or zip code within the State of Florida.*

***August 2022 will focus on the following topics:***

***"Education Update – New Programs in Healthcare Education"***

***"Profiles in Leadership & Administration"***

***Including our Annual Salute to Healthcare Leadership***

***(Call for special discounted prices for advertising)***

***"Healthcare Professionals Associations"***

***"Outsourcing Update"***

***"Revenue Cycle Software Trends"***

***"Diagnosing & Using Data"***

***"Using Population Health in Patient Care"***

***"Updates on COVID-19 Variants"***

***"Long Term Care Insurance Products & Guide"***

***Cannabis News Florida***

***Florida's Source for Medical & Business Developments in Cannabis and CBD***

***Special advertising rates are being offered to place an ad and article about your products and/or services.***

#### **SPECIAL ADVERTISING RATES:**

Front Page Banner \$2,600

Full Page \$2,100

1/2 Page \$1,100

1/4 Page \$850

1/8 Page \$645

#### **SPECIAL DISCOUNTED**

##### **PACKAGE OFFERS:**

Three 1/8 page ads \$1,500

Three 1/4 page ads \$2,100 (includes an article)

Three 1/2 page ads \$2,600 (includes an article)

If you would like to take advantage of this opportunity or have any questions, please call or e-mail me. **Our ad reservation deadline is July 18, 2022.**

Thank you for your consideration and I look forward to speaking with you soon. **Charles Felix, Publisher/Owner- Phone: 561-368-6950, Cell 954-605-4785 – Charles@southfloridahospitalnews.com**