

August 2025

South Florida Hospital News[®] and HEALTHCARE REPORT

Since 2004

Does your business depend on working with Healthcare Providers (hospitals and physicians)? If so, you should consider a marketing and public relations campaign with *Hospital News and Healthcare Report*, the only local newspaper dedicated to serving the Healthcare Professionals of South Florida.

In addition to our monthly print editions, SFHN&HR also produces two news email newsletters per week. On Monday, the Weekly Update is distributed to approximately 30,000 Healthcare Professionals, Hospitals, Physicians, and other Healthcare related businesses; and on Thursday the Weekly Pulse is sent to the same database. SFHN&HR also offers customized email blast distribution to Physicians by city, county, or zip code within the State of Florida.

August 2025 will focus on the following topics:

"Education Update – New Programs in Healthcare Education"

"Profiles in Leadership & Administration"

Including our Annual Salute to Healthcare Leadership

(Call for special discounted prices for advertising)

"Healthcare Professionals Associations"

"Outsourcing Update"

"Revenue Cycle Software Trends"

"Using AI in Diagnosing & Patient Data"

"Using Population Health in Patient Care"

"Disability & Long-Term Care Insurance Products"

Cannabis News Florida

Florida's Source for Medical & Business Developments in Cannabis and CBD

Special advertising rates are offered to place an ad and article about your products and/or services.

SPECIAL ADVERTISING RATES:

Front Page Banner \$2,600

Full Page \$2,100

1/2 Page \$1,100

1/4 Page \$850

1/8 Page \$645

SPECIAL DISCOUNTED

PACKAGE OFFERS:

Three 1/8-page ads \$1,500

Three 1/4-page ads \$2,100 (includes an article)

Three 1/2-page ads \$2,600 (includes an article)

If you would like to take advantage of this opportunity or have any questions, please call or e-mail me. **Our ad reservation deadline is July 16, 2025.**

Thank you for your consideration and I look forward to speaking with you soon. **Charles Felix, Publisher/Owner- Phone: 561-368-6950, Cell 954-605-4785 – Charles@southfloridahospitalnews.com**