

# Coming in May 2026!

*Special focus on*

## “CONSULTING AND OUTSOURCING IN 2026”

## “INSURANCE FOR HEALTHCARE PROFESSIONALS, BUSINESSES AND CONSUMERS



If your company provides products or services for healthcare providers, you won't want to be left out of this groundbreaking issue.

***Do you keep your clients current and ahead of the curve on:***

- Clinical, Financial, Connectivity and Information Solutions
  - Legal, Accounting & Insurance Issues
  - Adoption of Information Technology
  - Document Management & Medical Records Imaging
  - Human Resources
  - Revenue Recovery/Revenue Cycle Strategies
  - Managed Care & Reimbursements
  - Disease Management & Solutions
  - Medical Coding
  - Integrated Solutions for EMRs/EHRs
  - Clinical Connectivity – Bridging the Gap Between Inpatient and Outpatient Care
  - Mobility Solutions
  - Supply Chain Solutions
  - HIPAA Readiness & Compliance
- ***SPECIAL ADVERTISING RATES AND EDITORIAL OPPORTUNITIES***
- Get added visibility on our website [www.southfloridahospitalnews.com](http://www.southfloridahospitalnews.com) which receives more than 60,000 visitors and 80,000 page views per month. Website ads start at only \$3,000 per year.

### ADVERTISING RATES & SIZES

|              |                              |         |
|--------------|------------------------------|---------|
| Cover        | Full Color Banner (10 x 2)   | \$2,600 |
| Full Page    | 10 x 13-1/2                  | \$1,850 |
| Half Page    | 10 x 6-5/8 or 4-7/8 x 13-1/2 | \$1,100 |
| Quarter Page | 4-7/8 x 6-5/8                | \$850   |
| Eighth Page  | 4-7/8 x 3-3/8 or 2-3/8x6-5/8 | \$645   |

### SPECIAL DISCOUNTED PACKAGE OFFERS:

|                    |         |
|--------------------|---------|
| Three 1/8 page ads | \$1,500 |
| Three 1/4 page ads | \$2,100 |
| Three 1/2 page ads | \$2,600 |

4-Color Available - \$200 additional per insertion

**For more advertising information, call Charles Felix at (954) 605-4785  
or e-mail [charles@southfloridahospitalnews.com](mailto:charles@southfloridahospitalnews.com)**

South Florida  
**Hospital News**® and **HEALTHCARE  
REPORT**

South Florida Hospital News, the region's only monthly healthcare newspaper, reports in-depth on the trends, issues and people that impact the region's healthcare community. We are dedicated to disseminating information related to improving patient care. We are an information exchange medium for healthcare professionals who are, equally, users of consumer-related products and services. Our controlled circulation is via direct mail to over 40,000 healthcare professional monthly.