

# South Florida Hospital News<sup>®</sup> and HEALTHCARE REPORT

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS

*Serving the South Florida Healthcare Professionals Market since 2004*

## DECEMBER 2023

### "HAPPY HOLIDAYS"

Does your business depend on working with hospitals and physicians?

If so, you should consider a marketing and public relations campaign with *Hospital News and Healthcare Report* - the only local newspaper dedicated to serving the Healthcare Professionals of South Florida.

### *Focus topics:*

*"Healthcare Construction & Facilities Management – What ahead in Healthcare Real Estate for 2024*

*"2023 – A Year in Review"*

*"Healthcare Marketing & Public Relations – What Works?"*

*" Outsourcing - Year End Business Strategies*

*"Medicare Enrollment Plans"*

*"Year-End Tax Planning Tips"*

*"Affordable Care Act Year in the Future"*

*"Healthcare's Spiritual Community"*

*Special advertising rates are being offered to place an ad and article about your products and/or services.*

#### SPECIAL ADVERTISING RATES:

Front Page Banner \$2,600

Full Page \$1,900

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1/4 Page \$850

1/8 Page \$645

#### SPECIAL DISCOUNTED

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Three 1/8 page ads \$1,500

Three 1/4 page ads \$2,100 (includes an article)

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If you would like to take advantage of this opportunity or have any questions, please call or e-mail me. **Our ad reservation deadline is Tuesday, November 14, 2023.**

In addition, please visit our web site at [www.southfloridahospitalnews.com](http://www.southfloridahospitalnews.com) If you would like a free copy of our most recent issue and advertising information, please call or e-mail me.

Thank you for your consideration and I look forward to speaking with you soon.

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