

South Florida Hospital News[®] and HEALTHCARE REPORT

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS

Serving the South Florida Healthcare Professionals Market since 2004

DECEMBER 2024

"HAPPY HOLIDAYS"

Does your business depend on working with hospitals and physicians?

If so, you should consider a marketing and public relations campaign with *Hospital News and Healthcare Report* - the only local newspaper dedicated to serving the Healthcare Professionals of South Florida.

Focus topics:

"Healthcare Construction & Facilities Management – What Ahead in Healthcare Real Estate for 2025"

"2024 – A Year in Review"

"Election Results Effect on the Healthcare System"

"Healthcare Marketing & Public Relations – What Works?"

"Marketing & Public Relations Outsourcing Solution"

"Outsourcing - Year End Business Strategies"

"Medicare Enrollment Plans"

"Year-End Tax Planning Tips"

"Affordable Care Act Year in the Future"

"Healthcare's Spiritual Community"

Special advertising rates are being offered to place an ad and article about your products and/or services.

SPECIAL ADVERTISING RATES:

Front Page Banner \$2,600

Full Page \$1,900

1/2 Page \$1,100

1/4 Page \$850

1/8 Page \$645

SPECIAL DISCOUNTED

PACKAGE OFFERS:

Three 1/8 page ads \$1,500

Three 1/4 page ads \$2,100 (includes an article)

Three 1/2 page ads \$2,600 (includes an article)

If you would like to take advantage of this opportunity or have any questions, please call or e-mail me. **Our ad reservation deadline is Tuesday, November 14, 2024.**

In addition, please visit our web site at www.southfloridahospitalnews.com If you would like a free copy of our most recent issue and advertising information, please call or e-mail me.

Thank you for your consideration and I look forward to speaking with you soon.

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