

**EDUCATION FOCUS  
AUG & NOV'24 and  
FEB'25**

SPECIAL FOCUS:

**Healthcare Education  
& Career Paths - Programs  
in Continuing Healthcare  
Education**



This Educational Focus is an exceptional advertising opportunity for colleges, universities and other educational facilities to get exposure for their healthcare programs by submitting advertising and editorial materials!

Reach more than 60,000 healthcare professionals from all disciplines in the South Florida regional market who may have an interest in continuing their education.

- Get added visibility on our website [www.southfloridahospitalnews.com](http://www.southfloridahospitalnews.com) which receives more than 60,000 visitors and 70,000 page views per month. Website ads start at only \$3,000 per year.

*Limited space available, so call Charles Felix at (561) 368-6950 or e-mail [charles@southfloridahospitalnews.com](mailto:charles@southfloridahospitalnews.com) today to make your space reservation.*

ADVERTISING RATES & SIZES		
Size	Width x Depth	Price
Cover	(Full Color Banner) 10 x 2	\$2600
Full Page	10 x 13-1/4	\$1950
Half Page	10 x 6 5/8 or 4-7/8 x 13-1/2	\$1100
1/4 Page	4-7/8 x 6-5/8	\$850
1/8 Page	4-7/8 x 3-3/8 or 2-3/8 x 6-5/8	\$645
<i>Color- Available \$200 per insertion</i>		

SPECIAL DISCOUNTED PACKAGE OFFERS:	
Three 1/8 page ad .....	\$1,500
Three 1/4 page ad .....	\$2,100
Three 1/2 page ad.....	\$2,600

**South Florida Hospital News & Healthcare Report**, the region's only monthly healthcare newspaper, reports in-depth on the trends, issues and people that impact the region's healthcare community. We are dedicated to disseminating information related to improving patient care. We are an information exchange medium for healthcare professionals who are, equally, users of consumer-related products and services. Our controlled circulation is via direct mail to over 30,000 healthcare professionals monthly.

**Our Latest issue is available online at [www.southfloridahospitalnews.com](http://www.southfloridahospitalnews.com)**

