

# Coming in January 2026!

*Special focus on*

## LEGAL, FINANCIAL AND BUSINESS PROFESSIONALS FOR THE HEALTHCARE INDUSTRY



If you and your company provide banking, legal, financial or business services to healthcare providers or companies, you won't want to be left out of this January issue.

### Do you keep your clients current and ahead of the curve on:

- Cash flow and A/R management
  - Medicare, Medicaid, RAC compliance
  - HIPAA compliance consulting
  - Physician/medical practice sales & mergers
  - Revenue Cycle Strategies/Patient Financial Services
  - Stimulus issues affecting healthcare IT
  - Medical Coding
  - Managed Care Operations & Reimbursements
  - Revenue recovery
  - Healthcare communications
  - Human resources
- Whether you currently have healthcare clients or are looking to expand your business into the healthcare industry, take advantage of this unique services you provide to the South Florida healthcare community. Get visibility and share your expertise with our **South Florida Hospital News and Healthcare Report** audience of more than 60,000 healthcare professionals. Reach healthcare professionals, including CEOs, CFOs, controllers, patient account managers, accountants, IT managers, and consultants, at hospitals, integrated delivery systems, managed care organizations, ambulatory and long-term care facilities, physician practices, and insurance companies.
  - Get added visibility on our website [www.southfloridahospitalnews.com](http://www.southfloridahospitalnews.com) which receives more than 60,000 visitors and 70,000 page views per month. Website ads start at only \$3,000 per year.

| ADVERTISING RATES & SIZES |                              |          | SPECIAL DISCOUNTED PACKAGE OFFERS:                 |  |
|---------------------------|------------------------------|----------|--|--|
| Cover                     | Full Color Banner (10 x 2)   | \$ 2,600 | Three 1/8 page ads \$1,500                         |  |
| Full Page                 | 10 x 13-1/2                  | \$1,950  | Three 1/4 page ads \$2,100                         |  |
| Half Page                 | 10 x 6-5/8 or 4-7/8 x 13-1/2 | \$1,100  | Three 1/2 page ads \$2,600                         |  |
| Quarter Page              | 4-7/8 x 6-5/8                | \$ 850   |  |  |
| Eighth Page               | 4-7/8 x 3-3/8 or 2-3/8x6-5/8 | \$645    | 4-Color Available - \$200 additional per insertion |  |

**Limited space available, so call Charles Felix at (954-605-4785) or e-mail [charles@southfloridahospitalnews.com](mailto:charles@southfloridahospitalnews.com). today to make your space reservation.**

# South Florida Hospital News® and HEALTHCARE REPORT

South Florida Hospital News, the region's only monthly healthcare newspaper, reports in-depth on the trends, issues and people that impact the region's healthcare community. We are dedicated to disseminating information related to improving patient care. We are an information exchange medium for healthcare professionals who are, equally, users of consumer-related products and services. Our controlled circulation is via direct mail to over 30,000 healthcare professional monthly.