

COMING NOVEMBER 2024

## National Hospice & Palliative Care Month

For hospices and affiliated healthcare facilities wishing to recognize and celebrate the mission of hospice and hospice employees, South Florida Hospital News & Healthcare Report offers reduced advertising rates.

### “THANK YOU” Ads

*Limited space available,  
so call Charles Felix at  
(954) 605-4785 or e-mail  
carol@southfloridahospitalnews.com  
today to make your space reservation.*



#### SPECIAL ADVERTISING RATES:

Size:		Regular Rate	Salute Rate
Full Page	10 x 13-1/4	\$2,700	\$1,620
Half Page	10 x 6 5/8 or 4-7/8 x 13-1/2	\$1,300	\$875
1/4 Page	4-7/8 x 6-5/8	\$1,000	\$700
1/8 Page	4-7/8 x 3-3/8 or 2-3/8 x 6-5/8	\$675	\$500

Color Available - \$200 per insertion

#### SPECIAL DISCOUNTED PACKAGE OFFERS:

Three 1/8 page ads .....	\$1,300
Three 1/4 page ads .....	\$1,900
Three 1/2 page ads .....	\$2,400

This special issue has limited space availability – ads will be accepted based on a first come, first served basis only.

**South Florida Hospital News & Healthcare Report**, the region's only monthly healthcare newspaper, reports in-depth on the trends, issues and people that impact the region's healthcare community. We are dedicated to disseminating information related to improving patient care. We are an information exchange medium for healthcare professionals who are, equally, users of consumer-related products and services. Our controlled circulation is via direct mail to more than 32,000 healthcare professionals monthly.

South Florida  
**Hospital News**® and **HEALTHCARE**  
**REPORT**

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