

South Florida Hospital News[®] and HEALTHCARE REPORT

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS

Does your business depend on working with hospitals and physicians?
If so, you should consider a marketing and public relations campaign with *Hospital News and Healthcare Report* - the only local newspaper dedicated to serving the Healthcare Professionals of South Florida Since 2004.

Start the year with a comprehensive print and digital marketing program.

January 2026 will focus on the following topics:

*“Oncology Update and Annual Salute in South Florida:
Innovation and Innovators”*

“Healthcare Banking & Financial Options”

“Hospital at Home - Remote Patient Monitoring Systems”

“2026: A Look Ahead – “New Government Regulations”

“Financially Sustaining a Healthcare Organization or Practice”

“Healthcare Recruitment & Retention”

“Billing & Coding”

“Medical AI Trends, New Healthcare Software, IT Consulting”

Special advertising rates are being offered to place an ad and article about your products and/or services.

SPECIAL ADVERTISING RATES:

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1/8 Page \$645

SPECIAL DISCOUNTED

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Twelve-month programs in 2026 starting as low as \$399 per month, call for details

If you would like to take advantage of this opportunity or have any questions, please call or e-mail me. **Our ad reservation deadline is December 15, 2025.**

In addition, please visit our web site at www.southfloridahospitalnews.com. If you would like a free copy of our most recent issue and advertising information, please call or e-mail me.

Thank you for your consideration and I look forward to speaking with you soon.

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