



***March 2026 will focus on the following topics:***

***Annual Doctors Day Issue***

***“Annual Salute to Doctors”***

***“Real Estate- Healthcare Design, Construction, Facility Planning, Leasing vs Buying.”***

***“Large Physician Group Practice Management”***

***“Hospital/Physician Relations”***

***“Hospitalist Program Development and Implementation”***

***“Update on Changes to the ACA”***

***“Overlooked Revenue Sources for Providers”***

***Special advertising rates are offered to place an ad and article about your products and/or services.***

**SPECIAL ADVERTISING RATES:**

**Front Page Banner \$2,600**

**Full Page \$1,900**

**1/2 Page \$1,100**

**1/4 Page \$850**

**1/8 Page \$645**

**SPECIAL DISCOUNTED**

**PACKAGE OFFERS:**

**Three 1/8-page ads \$1,500**

**Three 1/4-page ads \$2,100 (includes an article)**

**Three 1/2-page ads \$2,600 (includes an article)**

If you would like to take advantage of this opportunity or have any questions, please call or e-mail me. **Our ad reservation deadline is February 16, 2026.**

In addition to our monthly print editions, *SFHN&HR* also produces three news email blasts per week. On Monday, the *Weekly Update* is distributed to approximately 30,000 healthcare professionals, Doctors, and businesses; on Thursday, the *Weekly Pulse Business* edition is emailed to the same database.

*SFHN&HR* also offers customized email distribution to Physicians in cities, counties, or zip codes within the State of Florida. Call for marketing opportunities.

Please visit our web site at [www.southfloridahospitalnews.com](http://www.southfloridahospitalnews.com). If you would like a free copy of our most recent issue and advertising information, please call or e-mail me.

Thank you for your consideration and I look forward to speaking with you soon.

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