

Coming in December 2025!

Special focus on

“MARKETING AND PUBLIC RELATIONS IN THE HEALTHCARE COMMUNITY”



- If you provide marketing and/or public relations services to the healthcare industry, don't be left out of this special focus!
- Reach more than 60,000 healthcare professionals including CEOs, CFOs, Boards of Directors, administrative and clinical department heads of hospitals, managed care organizations, ambulatory and long term care facilities, physician practices, etc.
- Publicize your company's successes in the development of strategic marketing and public relations plans for your healthcare clients through targeted advertising and editorial submissions.
- Reach more than 32,000 healthcare professionals located in Miami-Dade, Broward, Palm Beach, Monroe, Martin, Lee and Collier Counties.
- **SPECIAL ADVERTISING RATES AND EDITORIAL OPPORTUNITIES**
- Get added visibility on our website www.southfloridahospitalnews.com which receives more than 70,000 visitors and 60,000 page views per month. Website ads start at only \$3,000 per year.

ADVERTISING RATES & SIZES

Cover	Full Color Banner (10 x 2)	\$2,600
Full Page	10 x 13-1/2	\$1,900
Half Page	10 x 6-5/8 or 4-7/8 x 13-1/2	\$1,100
Quarter Page	4-7/8 x 6-5/8	\$ 850
Eighth Page	4-7/8 x 3-3/8 or 2-3/8x6-5/8	\$ 645

SPECIAL DISCOUNTED PACKAGE OFFERS:

Three 1/8 page ads	\$1,500
Three 1/4 page ads	\$2,100
Three 1/2 page ads	\$2,600

4-Color Available - \$200 additional per insertion

For more advertising information, call Charles Felix at (954) 605-4785
or e-mail charles@southfloridahospitalnews.com

South Florida
Hospital News® and **HEALTHCARE REPORT**

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS

www.southfloridahospitalnews.com

South Florida Hospital News, the region's only monthly healthcare newspaper, reports in-depth on the trends, issues and people that impact the region's healthcare community. We are dedicated to disseminating information related to improving patient care. We are an information exchange medium for healthcare professionals who are, equally, users of consumer-related products and services. Our controlled circulation is via direct mail to over 32,000 healthcare professional monthly.