

# South Florida Hospital News<sup>®</sup> and HEALTHCARE REPORT

Since 2004

*South Florida Hospital News & Healthcare Report offers many options that make it easy for marketers to reach South Florida Healthcare Executives and Physicians to help you meet your marketing goals. SFHN&HR is the leading advocate publication both in print and on-line for South Florida Hospitals and Physicians. SFHN&HR has the largest circulation with current information about Healthcare in print and on-line to Hospitals and Physicians in South Florida.*

*From single advertisements to full marketing campaigns, let us help you target your audience, engage potential customers and see results.*

## **May 2026 will focus on the following topics:**

**Annual Salute to Nurses - Special Pricing  
National Hospital Week**

**Nursing Trends & Challenges**

**Financial Institutions & Healthcare**

**Outsourcing, Billing and Collections for Hospitals and Doctors**

**Greater Miami Chamber Healthcare Heroes – Special Section Program**

**This issue also will be distributed to all Attendees at the Healthcare Heroes Event on Thursday, May 14, 2026 at Jungle Island**

*Special advertising rates are being offered to place an ad and article about your products and/or services.*

### **SPECIAL ADVERTISING RATES:**

Front Page Banner \$2,600

Full Page \$1,900

1/2 Page \$1,100

1/4 Page \$850

1/8 Page \$645

### **SPECIAL DISCOUNTED PACKAGE OFFERS:**

Three 1/8 page ads \$1,500

Three 1/4 page ads \$2,100 (includes an article)

Three 1/2 page ads \$2,600 (includes an article)

If you would like to take advantage of this opportunity or have any questions, please call or e-mail. **Our ad reservation deadline is April 17, 2026.** In addition, please visit our web site at [www.sfnhr.com](http://www.sfnhr.com).

If you would like a free copy of our most recent issue and advertising information, please call or e-mail me. Thank you for your consideration and I look forward to speaking with you soon.

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