

# Annual Salute

## Coming in May 2024

**National Nurses Week - May 6 -12**  
**National Hospital Week - May 12-18**

**F**or hospitals, healthcare facilities and vendors wishing to recognize and celebrate our community's

Hospitals, Healthcare Facilities, and Nurses, South Florida Hospital News and Healthcare Report will extend up to **40% OFF** its regular advertising rates for . . .

## “THANK YOU” Ads

*Limited space available, so call Charles Felix at (954) 605-4785 or e-mail [charles@southfloridahospitalnews.com](mailto:charles@southfloridahospitalnews.com) today to make your space reservation.*



### SPECIAL ADVERTISING RATES:

Size:		Regular Rate	Salute Rate
Full Page	10 x 13-1/4	\$2,500	\$1,650
Half Page	10 x 6 5/8 or 4-7/8 x 13-1/2	\$1,110	\$875
1/4 Page	4-7/8 x 6-5/8	\$850	\$700
1/8 Page	4-7/8 x 3-3/8 or 2-3/8 x 6-5/8	\$575	\$500

*Color- Available – \$200 per insertion*

**South Florida Hospital News & Healthcare Report**, the region's only monthly healthcare newspaper, reports in-depth on the trends, issues and people that impact the region's healthcare community. We are dedicated to disseminating information related to improving patient care. We are an information exchange medium for healthcare professionals who are, equally, users of consumer-related products and services. Our controlled circulation is via direct mail to over 32,000 healthcare professionals monthly.

***Our Latest issue is available online at [www.southfloridahospitalnews.com](http://www.southfloridahospitalnews.com)***

**South Florida**  
**Hospital News<sup>®</sup> and HEALTHCARE**  
**REPORT**

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS

**[www.southfloridahospitalnews.com](http://www.southfloridahospitalnews.com)**