Annual Salute to Oncology Research & Treatment

JANUARY 2026

For hospitals and healthcare facilities and vendors wishing to recognize and celebrate their Oncology professionals and facilities, **South Florida Hospital News & Healthcare Report** will extend up to 40% OFF its regular advertising rates.

SPECIAL ADVERTISING RATES:

Size:		Regular Rate	Salute Rate
Full Page	10 x13-1/4	$2,700	$1,620
Half Page	10 x 6 5/8 or 4-7/8 x 13-1/2	$1,300	$875
1/4 Page	4-7/8 x 6-5/8	$1,000	$700
1/8 Page	4-7/8 x 3-3/8 or 2-3/8 x 6-5/8	$675	$500

Color- Available – $200 per insertion

SPECIAL ADVERTISING RATES AND EDITORIAL OPPORTUNITIES

- Get added visibility on our website www.southfloridahospitalnews.com which receives more than **70,000** visitors and **60,000** page views views per month. Website ads start at only $3,000 per year.

Limited space available, so call Charles Felix at (954)605-4785 or e-mail charles@southfloridahospitalnews.com today to make your space reservation.

South Florida Hospital News & Healthcare Report, the region's only monthly healthcare newspaper, reports in-depth on the trends, issues and people that impact the region's healthcare community. We are dedicated to disseminating information related to improving patient care. We are an information exchange medium for healthcare professionals who are, equally, users of consumer-related products and services. Our controlled circulation is via direct mail to more than 32,000 healthcare professionals monthly.

Our current issue is available online at www.southfloridahospitalnews.com

South Florida Hospital News® and HEALTHCARE REPORT

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS