

# South Florida Hospital News<sup>®</sup> and HEALTHCARE REPORT

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS

Does your business depend on working with hospitals and physicians?  
If so, you should consider a marketing and public relations campaign with *Hospital News and Healthcare Report* - the only local newspaper dedicated to serving the Healthcare Professionals of South Florida.

***October 2023 will focus on the following topics:***

***"GO PINK WITH SFHN&HR"***

***"Annual Salute to Case Managers - National Case Managers Week"***

***"National Breast Cancer Month"***

***"Advances in Oncology Treatment"***

***"Salute to South Florida's Oncology Innovators"***

***"Eldercare Trends in South Florida"***

***"The Use of Data and Analytics (AI) for Improving the Business of Healthcare"***

***"Tele-Health and Remote Patient Monitoring"***

***Special advertising rates are being offered to place an ad and article about your products and/or services.***

**SPECIAL ADVERTISING RATES:**

**Front Page Banner \$2,600**

**Full Page \$2,100**

**1/2 Page \$1,100**

**1/4 Page \$850**

**1/8 Page \$645**

**SPECIAL DISCOUNTED**

**PACKAGE OFFERS:**

**Three 1/8 page ads \$1,600**

**Three 1/4 page ads \$2,200 (Including an articles)**

**Three 1/2 page ads \$2,900 (including an article)**

If you would like to take advantage of this opportunity or have any questions, please call or e-mail me. **Our ad reservation deadline is September 19, 2023.**

In addition, please visit our web site at [www.southfloridahospitalnews.com](http://www.southfloridahospitalnews.com). If you would like a free copy of our most recent issue and advertising information, please call or e-mail me.

Thank you for your consideration and I look forward to speaking with you soon.

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