

Dec'23- Mar – Jun - Sept'24
LOOK AHEAD 2024



“REAL ESTATE - HEALTHCARE DESIGN, DEVELOPMENT, CONSTRUCTION, FACILITY PLANNING, LEASING & BUYING”

- If you provide Construction Services, Project Management, Leasing, Asset Management, or Design and Facility Planning Services to the healthcare industry, don't be left out of this issue! Take advantage of this opportunity to reach healthcare management professionals, including CEOs, CFOs, Board of Directors, controllers, accountants, attorneys and plant managers at hospitals, integrated delivery systems, managed care organizations, ambulatory and long-term care facilities, physician practices, and insurance companies.
- Reach more than 40,000 healthcare professionals located in Miami-Dade, Broward, Palm Beach, Monroe, and Martin Counties.
- **SPECIAL ADVERTISING RATES AND EDITORIAL OPPORTUNITIES**
- Get added visibility on our website www.southfloridahospitalnews.com which receives more than 50,000 visitors and 55,000 page views per month. Website ads start at only \$1,500 per year.

ADVERTISING RATES:

Cover	(Full Color Banner) 10 x 2	\$2000
Full Page	10 x 13-1/4	\$1850
Half Page	10 x 6 5/8 or 4-7/8 x 13-1/2	\$1100
1/4 Page	4-7/8 x 6-5/8	\$850
1/8 Page	4-7/8 x 3-3/8 or 2-3/8 x 6-5/8	\$645

Color- Available \$200 per insertion

SPECIAL DISCOUNTED PACKAGE OFFERS:

Four	1/8 page ads	\$2200
Four	1/4 page ads	\$3250
Four	1/2 page ads	\$4000

Color- Available \$150 per insertion

**For more advertising information, call Charles Felix at (561) 368-6950
or e-mail charles@southfloridahospitalnews.com**

South Florida
Hospital News® and HEALTHCARE
REPORT

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS

P.O. BOX 812708, BOCA RATON, FL 33481-2708
www.southfloridahospitalnews.com

South Florida Hospital News, the region's only monthly healthcare newspaper, reports in-depth on the trends, issues and people that impact the region's healthcare community. We are dedicated to disseminating information related to improving patient care. We are an information exchange medium for healthcare professionals and Doctors.