

**Mar - Jun - Sept - Dec'26**  
**LOOK AHEAD 2026**

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## **“REAL ESTATE - HEALTHCARE DESIGN, DEVELOPMENT, CONSTRUCTION, FACILITY PLANNING, LEASING & BUYING”**

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- If you provide Construction Services, Project Management, Leasing, Asset Management, or Design and Facility Planning Services to the healthcare industry, don't be left out of this issue! Take advantage of this opportunity to reach healthcare management professionals, including CEOs, CFOs, Board of Directors, controllers, accountants, attorneys and plant managers at hospitals, integrated delivery systems, managed care organizations, ambulatory and long-term care facilities, physician practices, and insurance companies.
- Reach more than 40,000 healthcare professionals located in Miami-Dade, Broward, Palm Beach, Monroe, and Martin Counties.
- **SPECIAL ADVERTISING RATES AND EDITORIAL OPPORTUNITIES**
- Get added visibility on our website [www.southfloridahospitalnews.com](http://www.southfloridahospitalnews.com) which receives more than 50,000 visitors and 55,000 page views per month. Website ads start at only \$1,500 per year.

### **ADVERTISING RATES:**

|           |                                |        |
|-----------|--------------------------------|--------|
| Cover     | (Full Color Banner) 10 x 2     | \$2000 |
| Full Page | 10 x 13-1/4                    | \$1850 |
| Half Page | 10 x 6 5/8 or 4-7/8 x 13-1/2   | \$1100 |
| 1/4 Page  | 4-7/8 x 6-5/8                  | \$850  |
| 1/8 Page  | 4-7/8 x 3-3/8 or 2-3/8 x 6-5/8 | \$645  |

*Color- Available \$200 per insertion*

### **SPECIAL DISCOUNTED PACKAGE OFFERS:**

|      |              |        |
|------|--------------|--------|
| Four | 1/8 page ads | \$2200 |
| Four | 1/4 page ads | \$3250 |
| Four | 1/2 page ads | \$4000 |

*Color- Available \$150 per insertion*

**For more advertising information, call Charles Felix at (954) 605-4785  
or e-mail [charles@southfloridahospitalnews.com](mailto:charles@southfloridahospitalnews.com)**

**South Florida**  
**Hospital News® and HEALTHCARE**  
**REPORT**

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS

[www.southfloridahospitalnews.com](http://www.southfloridahospitalnews.com)

South Florida Hospital News, the region's only monthly healthcare newspaper, reports in-depth on the trends, issues and people that impact the region's healthcare community. We are dedicated to disseminating information related to improving patient care. We are an information exchange medium for healthcare professionals and Doctors.