

South Florida Hospital News® and HEALTHCARE REPORT

SALUTE to CASE MANAGERS

COMING IN OCTOBER 2023



Case Managers are vitally important to the success of any healthcare facility, supporting not only the patients and their families, but also encouraging team communications, successful outcomes to patient care, and cost-efficient management of all of our resources.

For hospitals and healthcare facilities and affiliated healthcare companies wishing to celebrate and congratulate Case Managers, **South Florida Hospital News & Healthcare Report** will extend approximately 40% OFF its regular advertising rates for

"Thank You" ads.

SPECIAL ADVERTISING RATES:

Size:		Regular Rate	Salute Rate
Full Page	10 x 13-1/4	\$2,500	\$1,620
Island	7-1/2 x 10	\$2,400	\$1,500
Half Page	10 x 6 5/8 or 4-7/8 x 13-1/2	\$1,600	\$875
1/4 Page	4-7/8 x 6-5/8	\$1,100	\$700
1/8 Page	4-7/8 x 3-3/8 or 2-3/8 x 6-5/8	\$675	\$500

Color- Available – \$200 per insertion

This special issue has limited space availability - ads will be accepted on a first come, first served basis only.

Call today!

**For further information, please call
Charles Felix at (561) 368-6950 or
e-mail charles@southfloridahospitalnews.com**

South Florida Hospital News & Healthcare Report, the region's only monthly healthcare newspaper, reports in-depth on the trends, issues and people that impact the region's healthcare community. We are dedicated to disseminating information related to improving patient care. We are an information exchange medium for healthcare professionals who are, equally, users of consumer-related products and services. Our controlled circulation is via direct mail to more than 32,000 healthcare professionals monthly.

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THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS

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