

# Celebrate National Healthcare Volunteer Week

**April 19-25, 2025**

**Salute the many volunteers and auxiliaries who provide invaluable support to hospital staffs, patients, family members and the community in our April 2026 issue**



For hospitals and healthcare facilities and vendors wishing to recognize and celebrate their volunteers, *South Florida Hospital News and Healthcare Report* will extend up to 40% OFF its regular advertising rates for . . .

## “THANK YOU” Ads

**Limited space available, so call Charles Felix at (561) 368-6950 or e-mail [charles@southfloridahospitalnews.com](mailto:charles@southfloridahospitalnews.com) today to make your space reservation.**

This special issue has limited space availability – ads will be accepted based on a first come, first served basis only.

### SPECIAL ADVERTISING RATES:

Size:		Regular Rate	Salute Rate
Full Page	10 x 13-1/4	\$2,500	\$1,650
Island	7-1/2 x 10	\$2,100	\$1,400
Half Page	10 x 6 5/8 or 4-7/8 x 13-1/2	\$1,100	\$875
1/4 Page	4-7/8 x 6-5/8	\$850	\$700
1/8 Page	4-7/8 x 3-3/8 or 2-3/8 x 6-5/8	\$575	\$500

Color- Available – \$200 per insertion

*South Florida Hospital News and Healthcare Report*, the region’s only monthly healthcare newspaper, reports in-depth on the trends, issues and people that impact the region’s healthcare community. We are dedicated to disseminating information related to improving patient care. We are an information exchange medium for healthcare professionals who are, equally, users of consumer-related products and services. Our controlled circulation is via direct mail to over 36,000 healthcare professional monthly.

**Our latest issue is available online at [www.southfloridahospitalnews.com](http://www.southfloridahospitalnews.com)**

**South Florida Hospital News<sup>®</sup> and HEALTHCARE REPORT**

THE REGION’S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS