

ANNUAL SALUTE TO VOLUNTEERS
APRIL 2023
ANNUAL SALUTE TO NURSES
MAY 2023

***Call or email today ... to reserve your space ... do not miss
this once-a-year opportunity!***

See special discount offer below*

Our publication is pleased to announce our Annual Salute to Volunteers in April and Annual Salute to Nurses issue in May. To that end, we are offering special advertising rates to hospitals, healthcare facilities and vendors to celebrate and congratulate our healthcare community's Volunteers and Nurses. We also encourage you to submit editorial (profiles) about the Volunteers and Nurses in your organization who have gone the extra mile during the past year.

****If you are interested in purchasing both a Volunteer and Nurses ad, please call us today, we are offering a BOGO 20% off the second ad. This offer is for a limited time, so contact us now. Example: Two ¼ page b&w ads - only \$1,120.***

A limited amount of advertising and editorial space is available, so reserve your space early!!! Discounted advertising rates are attached. If you would like to take advantage and be included in these annual issues or have any questions, please call or e-mail me. Our ad deadlines are as follows:

For the **April 2023** issue the deadline is **March 21, 2023.**

For the **May 2023** issue the deadline is **April 22, 2023.**

Thank you for your consideration.

Charles Felix, Publisher

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2023 ANNUAL SALUTES TO YOUR HEALTHCARE PROFESSIONALS

Since 2004, we have provided a media platform to the Hospital and Healthcare Community to publicly salute their staff. In these issues, we ask the hospital and healthcare clinic industry to support our organization and newspaper by placing ads that “thank their staff for an excellent job”, and the message is then broadcast to the entire healthcare community in South Florida. With each ad, you also are able to submit an article and two staff profiles per facility.

The issues that contain “Salutes” are:

January – Salute to Oncology
February – Salute to Cardiology
March – Salute to Doctors
April – Salute to Healthcare Volunteers
May – Salute to Nurses
June – Salute to Emergency Department
July – Salute to Financial Directors and Managers
August – Salute to Leadership
September - Salute to Therapists
October – Salute to Case Management
November – Salute to Hospice and Palliative Care
November - Salute to IT Directors and Managers

The pricing for ads in these issues are discounted by 40%...as follows:

Full Page - \$1,620 per insertion, per issue
Half Page - \$875 per insertion, per issue
¼ Page – \$700 per insertion, per issue
1/8 Page - \$500 per insertion, per issue

All ads are black and white – color ads are available for an additional charge of \$200 for each ad placed.

All profiles and ads are due on the 15th of the month preceding the Salute Month.