

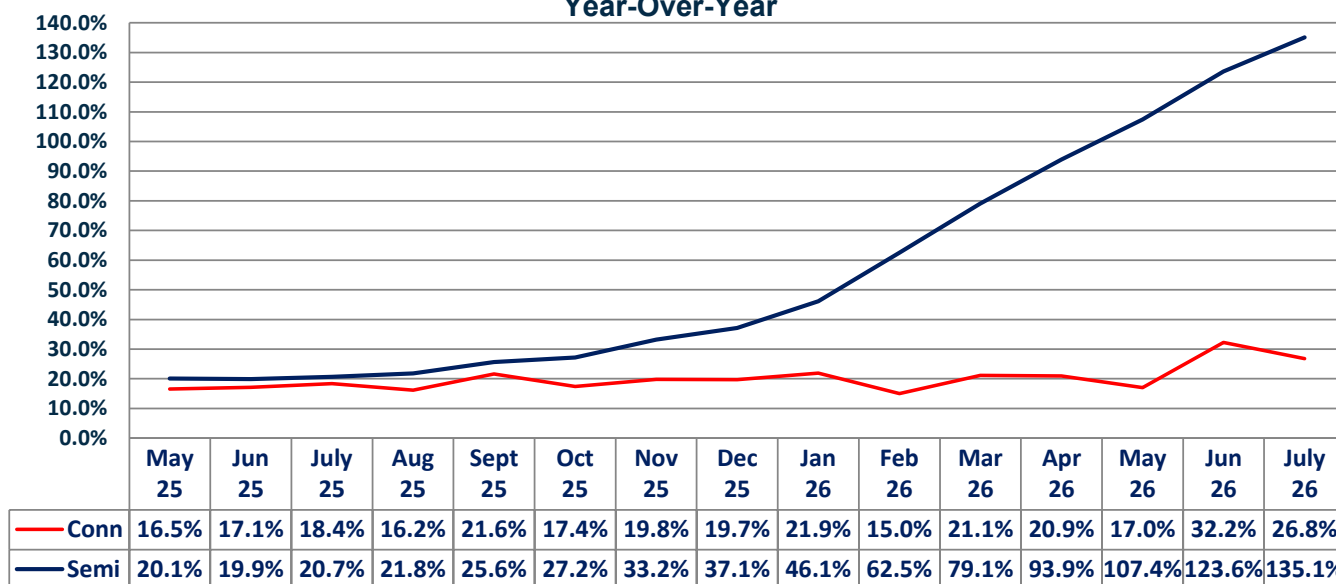
July Semi Sales Up +135.1%

The Semiconductor Industry Association (SIA) reported July sales of \$146.8 billion, up +135.1% over June of 2025's total of \$62.5 billion. Year-over-year, the Americas increased +171.3%, China increased +123.6%, Asia Pacific/All Other increased +134.9%, Europe grew +85.2%, and Japan increased +50.8%. Sequentially sales increased by +6.4% from June 2026 sales of \$137.9 billion.

Connector industry sales in July were up +26.8% from the prior year. Regionally for July, YOY sales increased, +35.6% in North America, +22.6% in Europe, +7.4% in Japan, +33.9% in China, +12.6% in Asia Pacific and +5.3% in ROW.

The following graph compares semiconductor sales performance to the connector industry since May 2025.

**Monthly Sales Performance
Year-Over-Year**



The semiconductor industry has now experienced three months of triple-digit growth, along with 18 months of double-digit growth, and has outpaced connectors for 21 months in a row! This is great news for the connector industry whose growth traditionally lags just a few months behind that of semiconductors.

According to John Neuffer, SIA president and CEO, “The global semiconductor market grew on a month-to-month basis for the 17th consecutive month in July, and the industry has already reached its highest-ever annual global sales total just seven months into the year. Sales into the Americas, the Asia Pacific, and China continue to push strong year-to-year growth.”

The following table displays year-to-date performance, measured in US dollars, by geographic region for both components.

**Sales Performance
2026 July YTD**

	Semiconductors	Connectors
North America	8.6%	24.3%
Europe	56.7%	15.9%
Japan	18.6%	5.2%
China	85.9%	24.5%
Asia Pacific/Other	113.5%	35.8%
World	94.7%	22.4%

Source SIA & Bishop

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Some interesting trends and comments include:

- In August, the Semiconductor Industry Association (SIA) announced Michael Robbins, currently president and CEO of the Association for Uncrewed Vehicle Systems International (AUVSI), the world's largest trade association for uncrewed systems, robotics, and autonomous technologies, has been named SIA president and CEO. Succeeding John Neuffer, who has served as president and CEO for 12 years, Robbins will assume the role on October 1.

According to Dr. Lisa Su, AMD chair and CEO and 2026 SIA board chair, "Michael Robbins joins SIA at an important moment for our industry, as semiconductors have never been more essential to the global economy, technology leadership, and national competitiveness." "Michael brings the vision and experience needed to advance policies that strengthen the U.S. semiconductor ecosystem, accelerate innovation, and support continued industry growth. We thank John Neuffer for his many contributions to SIA and the semiconductor industry, and we look forward to working with Michael as SIA begins its next chapter."

- Like the semiconductor industry, connector demand is strong. The connector industry has now recorded 28 consecutive months of growth in both orders and sales, and presently has backlog of more than 15.4 weeks, an indication 2026 will be a good year for the connector industry.

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