The Bishop Report NEWS BRIEF
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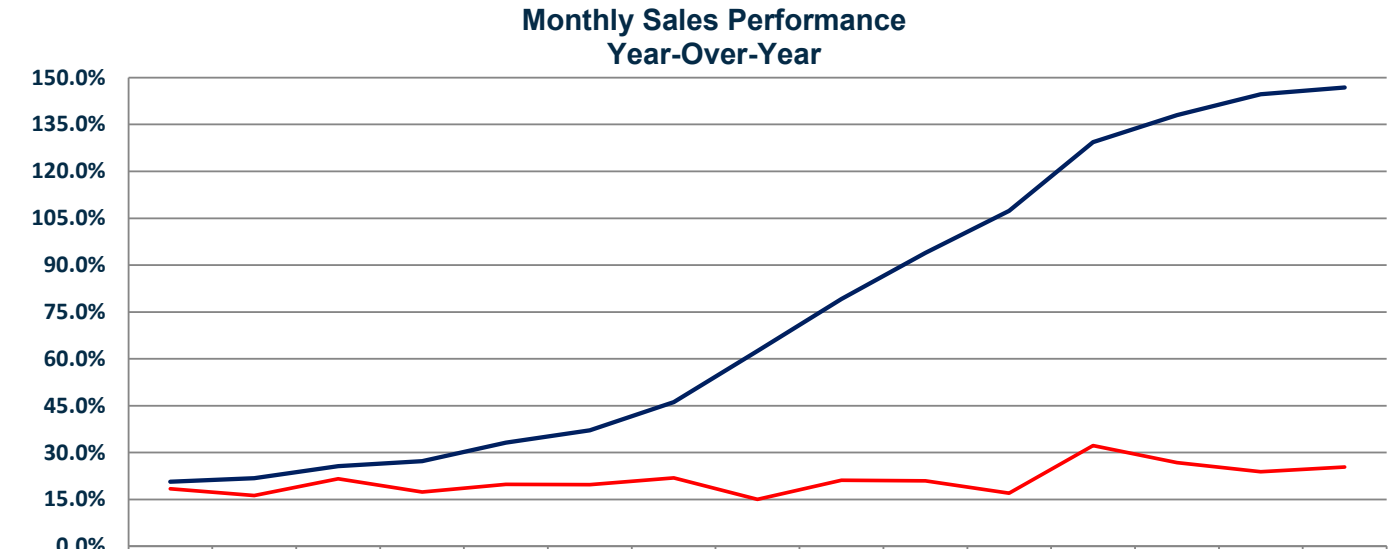
September Semi Sales Up +146.8%

The Semiconductor Industry Association (SIA) reported September sales of $172.6 billion, up +146.8% over September of 2025's total of $69.9 billion. Year-over-year, the Americas increased +191.7%, China increased +124.9%, Asia Pacific/All Other increased +141.4%, Europe grew +102.5%, and Japan increased +73.4%. Sequentially sales increased by +7.9% from August 2026 sales of $160 billion.

Connector industry sales in September were up +25.4% from the prior year. Regionally for September, YOY sales increased, +40.4% in North America, +13.5% in Europe, +8.9% in Japan, +34.6% in China, +7.5% in Asia Pacific. and +1.0% in ROW.

The following graph compares semiconductor sales performance to the connector industry since July 2025.



	July 25	Aug 25	Sept 25	Oct 25	Nov 25	Dec 25	Jan 26	Feb 26	Mar 26	Apr 26	May 26	Jun 26	July 26	Aug 26	Sept 26
Conn	18.4%	16.2%	21.6%	17.4%	19.8%	19.7%	21.9%	15.0%	21.1%	20.9%	17.0%	32.2%	26.8%	23.9%	25.4%
Semi	20.7%	21.8%	25.6%	27.2%	33.2%	37.1%	46.1%	62.5%	79.1%	93.9%	107.4%	129.4%	138.0%	144.7%	146.8%

The semiconductor industry has now experienced five months of triple-digit growth, along with 19 months of double-digit growth, and has outpaced connectors for 23 months in a row! This is great news for the connector industry whose growth traditionally lags just a few months behind that of semiconductors.

According to Michael Robbins, SIA president and CEO, “Year-to-year semiconductor sales remained strong across all major regional markets, highlighting the industry’s global reach and its indispensable role in powering innovation, productivity, and economic competitiveness.”

During the third quarter of 2026, sales in the global semiconductor market were $517.7 billion, this is an increase of +24.1% compared to second quarter 2026. “The global chip market grew substantially throughout the third quarter of this year, with worldwide sales increasing by more than 20% quarter-to-quarter for the third consecutive quarter,” commented Robbins.

The following table displays year-to-date performance, measured in US dollars, by geographic region for both components.

Sales Performance
2026 September YTD

	Semiconductors	Connectors
North America	129.8%	26.9%
Europe	67.2%	16.0%
Japan	29.9%	6.4%
China	96.3%	27.5%
Asia Pacific/Other	121.8%	27.0%
World	107.7%	22.9%

Source SIA & Bishop

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Some interesting trends and comments include:

- In November, the Semiconductor Industry Association called for the congressional passage of the *Bipartisan American Affordability and Jobs Act of 2026* (S. 5653). President and CEO Michael Robbins commented, “Permitting reform will help America build faster. That is why SIA is pleased to support the Bipartisan American Affordability and Jobs Act of 2026. The United States is engaged in a historic resurgence of domestic semiconductor manufacturing and innovation, with more than $800 billion in investment underway across the country, and this legislation will provide much-needed reforms to help our country compete and win in chip manufacturing. This bill will speed construction of the fabs, power plants, and transmission lines that power super intelligence and our economy, while maintaining strong environmental protections. We applaud Sens. Capito, Whitehouse, Lee, and Heinrich for their bipartisan leadership and urge Congress to act swiftly to pass this critical legislation.”

- Like the semiconductor industry, connector demand is strong. The connector industry has now recorded 30 consecutive months of growth in both orders and sales, and presently has backlog of more than 14.6 weeks, confirmation 2026 will be a good year for the connector industry.

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